May 8, 2015
LibGuides 2.0 Project Team Meeting

Minutes

Meeting called by Luke Gaudreau, Mindy Kent
Facilitator Luke Gaudreau, Mindy Kent
Note taker Sarah Dickinson
Attendees Amanda Strauss, Amy Deschenes, Barbara Meloni, Carla Lillvik, Carli Spina, Cliff Wunderlich, Dhy Berry, Dorothy Barr, Kris Markman, Liza Vick, Luke Gaudreau, Mindy Kent, Sarah Dickinson, Spruill Harder, Sue Gilman

Agenda topics

May 1 Meeting Recap Mindy Kent

Discussion
Summarized discussion of coordinating design aspects of newly created guides, with the idea of using similar navigation across guides, based on usability test results of tabbed, left or right side navigation.

Conclusions
Advice is to create new guides using similar navigation, move towards putting older guides into new format at a later stage. Confirmed that old guides will transfer to Libguide 2 in same tabbed layout.

Action items

Usability Testing results Amy Deschenes

Discussion
Presentation of work of subgroup testing results, including summary findings and video of searching issues. Much discussion of purpose of guides: for access to resources and instruction of why to use specific resources. Users don’t want to read, they want to search. Long lists of resources and lengthy descriptions are overwhelming. Users are more likely to ask for further assistance if there is a name and photograph of someone to contact. Issue of lack of visual hierarchy in Libguide design. Consider having a separate page with lists of complete links. Subject-specific search boxes are good—screen captures of search boxes, not so good.

Conclusions
Create a ‘Page 1’ template that guide owners can use that is welcoming and clearly articulates the guide’s purpose.
• Create a complete list of best practices and a quick-list of the “5 Tips for Making Research Guides More User-Friendly.
5 tips for designing better guide: 1. Entice users on landing page. 2. Curate content 3-4 links. 3. Write for the web, 4. Support searching with search widgets. 5 Offer clear way to get help.

Next steps for subgroup: eye-tracking exercise and results, and “what would you call these (research guides)?
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<tr>
<th>Action items:</th>
<th>Person responsible</th>
<th>Deadline</th>
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<tbody>
<tr>
<td>Have a drop-in session on designing search widgets</td>
<td>Luke and Mindy</td>
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<td>Arrange for a photographer to take photographs of librarians for adding to guides and staff directory on the portal page.</td>
<td>Luke and Mindy</td>
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